



RENALDO

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Renaldo Sales & Service Names Keithly-Williams Seeds As Distributor

North Collins, NY – Renaldo Sales & Service announces that it has entered into a dealer/distributor arrangement with Keithly-Williams Seeds of Yuma, Arizona, allowing Keithly-Williams to distribute the complete line of agricultural equipment and replacement parts from Renaldo Sales. The Renaldo line includes commercial grade pneumatic metered seed planters, rotary refuse choppers and semi-automatic transplanters designed for plastic mulch covered planting beds. Keithly-Williams will not only stock and sell the Renaldo equipment but also provide repair, service, set-up assistance and technical support to growers.

Keithly-Williams Seeds provides farmers with a wide variety of quality vegetable seed products, as well as consultation, new variety introductions, on-site trials and professional assistance to enhance their farming ability. Keithly-Williams also includes a Fabrication Innovation division that fabricates custom designed equipment for growers and is dedicated to finding the best solution for planting operations.

James K. Renaldo, director of marketing for Renaldo Sales & Service, says, "This is a great opportunity for Renaldo Sales to expand our reach across the country. We expect this

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relationship to open new and exciting markets for Renaldo products, especially in the Southwestern states, due to Keithly-Williams many locations, resources and existing relationships with growers.”

Keithly-Williams expects the relationship will also open new markets for their company. “We are very excited about this opportunity,” said Fabrication Innovations Sales Representative Randal Dawson. “We are always looking for ways to better service our customers, and Renaldo’s unique products will allow us to do exactly that.”

Renaldo Sales & Service, located in North Collins, New York, also manufactures equipment used in the propane industry to transport and install propane storage cylinders. More information on Renaldo Sales & Service is available at www.renaldo.org.